



**Crayons Advertising Limited**

Formerly known as Crayons Advertising Pvt. Ltd.

**Regd. & Corporate Office:**

NSIC Complex, Maa Anandmayee Marg,  
Okhla Ind. Estate-III, New Delhi-110 020

Tel: +91 11 4163 0000

E-mail: del@crayonad.com

www.thecrayonsnetwork.com

CIN: L52109DL1986PLC024711

Date: 27.02.2025

M/s National Stock Exchange of India Ltd.  
Exchange Plaza  
Plot No. C/1, G Block  
Bandra Kurla Complex  
Bandra (E), Mumbai-400051  
Ph.: 022-26598100-8114

**Scrip Code: CRAYONS**

**Sub: SUBMISSION OF PROCEEDINGS OF EXTRA-ORDINARY GENERAL MEETING OF THE COMPANY HELD ON FEBRUARY 27, 2025.**

Dear Sir/Ma'am,

This is to inform that the Extra-Ordinary General Meeting ('EGM') of the Members of the Company was held on Thursday, 27th February, 2025 at 03.00 P.M. (IST) through Video Conferencing ('VC')/ Other Audio-Visual Means ('OAVM') in accordance with the applicable provisions of the Companies Act, 2013, Circular(s) issued by the Ministry of Corporate Affairs, and the SEBI Listing Regulations, to transact the business as set forth in the Notice dated 31<sup>st</sup> January 2025 convening the EGM.

In the above connection, please find enclosed herewith the summary of proceedings of the said EGM in due compliance of Regulation 30 of the SEBI Listing Regulations, as amended from time to time.

This is for your kind information and record please.

Thanking you,  
Yours Sincerely,

For Crayons Advertising Limited  
For CRAYONS ADVERTISING LIMITED

  
Gagan Mahajan  
COMPANY SECRETARY  
Compliance Officer

## SUMMARY OF PROCEEDINGS OF THE EXTRA-ORDINARY GENERAL MEETING OF CRAYONS ADVERTISING LIMITED

The **Extraordinary General Meeting** (the "EGM" or "Meeting") of the Members of the Company was held on **Thursday, 27th February 2025, at 03:00 PM (IST)** through **Video Conferencing (VC)** and **Other Audio-Visual Means (OAVM)**, in compliance with the provisions of the **Companies Act, 2013** (the "Act"), Circular(s) issued by the **Ministry of Corporate Affairs (MCA)**, and the **SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015** (SEBI Listing Regulations).

**Mr. Gagan Mahajan**, Company Secretary, welcomed all members to the EGM, which was being conducted via video conferencing. He introduced the Directors and Key Managerial Personnel of the Company who were present at the meeting.

Company Secretary then informed the members that the meeting was being held in compliance with the MCA and SEBI circulars and as per the applicable provisions of the **Companies Act, 2013** and the Rules made thereunder, without the physical presence of the members. He confirmed the presence of the requisite quorum for the meeting and announced that the meeting could now commence.

Further, Mr. Gagan Mahajan informed the members that **Mr. Shobhit Vasisht**, (CP No: 21476), Practicing Company Secretary and Proprietor of M/s. **Vasisht & Associates**, Company Secretaries, had been appointed as the Scrutinizer for the EGM. Mr. Vasisht will oversee the e-voting process in a fair and transparent manner and provide a report on the voting results. The results of the resolutions will be announced upon receipt of the consolidated report from the Scrutinizer and will be uploaded on the websites of the Company, **CDSL**, and the stock exchange.

Mr. Mahajan also informed the members that anyone wishing to ask questions during the meeting could do so via the active chatboard, as no member had registered to speak during the meeting.

At this point, Mr. Mahajan invited **Mr. Kunal Lalani**, Chairman and Managing Director of the Company, to proceed with the meeting.

The Chairman, Mr. Lalani, welcomed all members to the EGM and confirmed that the meeting was being held via Video Conferencing and OAVM for the convenience of the members. He then addressed the members with his speech, expressing his gratitude to the Board of Directors, loyal customers, and the dedicated team for their ongoing support and trust in the company.

Mr. Lalani then brief the Members on the objectives and implications of the resolution put forth for shareholder approval.

Following the Chairman's address, Mr. Mahajan continued with the proceedings and informed the members that the **Notice dated 31st January 2025**, convening this EGM, had already been circulated electronically to all members. With the consent of the members, the Notice was taken as read.

Mr. Mahajan then proceeded with the agenda items for the EGM and requested the members to cast their votes. He informed the members that the electronic voting option would remain open for an additional 15 minutes after the conclusion of the meeting.

The following agenda items were presented for approval:

S. No.	Resolution in brief
1.	<b>APPROVAL FOR CRAYONS ADVERTISING LIMITED EMPLOYEE STOCK OPTION SCHEME – 2025</b>

As there was no speaker registered for the meeting, the Company Secretary proceeded to the **Question-and-Answer** session, inviting any clarifications regarding the resolutions presented. Several queries were raised by the members, which were duly addressed by the Chairman.

The Company Secretary further informed the members that the electronic voting option would remain open for an additional 15 minutes. Members who have not yet cast their votes were encouraged to click on the "Cast Your Vote" button, which appears on the right-hand side of the VC meeting screen, to cast their votes.

The Company Secretary then requested the Chairman to formally conclude the meeting.

The Chairman expressed his gratitude to the members for taking the time to attend the EGM. He also extended his thanks to the shareholders, Board of Directors, panelists, dedicated employees, and clients of the company for their continued support and commitment to **Crayons Advertising Limited**.

Finally, the Chairman declared the meeting as closed and concluded the proceedings at **03:07 PM**.